

14 Sept 2026

ADVERT – CEO: CRICKET NAMIBIA

Cricket Namibia is the custodian of all cricket structures and programs in Namibia. Cricket Namibia herewith announces a vacancy for the position of CEO. This position is the leader of all programs under the auspice of Cricket Namibia.

JOB SPECIFICATION

- 1) Implementation of Cricket Namibia's strategic vision.
- 2) Human resources management.
- 3) Oversee National Men's, Women and High-Performance programs.
- 4) Financial management and reporting.
- 5) Reporting to National and International governing bodies
- 6) Brand and marketing management.
- 7) Stakeholder engagement.
- 8) National stadium development, creation and implementation of a commercial plan for the national stadium.

QUALIFICATION AND EXPERIENCE

The following qualifications are a minimum requirement but not limited for this position.

- Tertiary qualification in Management.
- Post Graduate qualification in Business Management.
- A Master's in Business Administration will be advantageous.
- Experience in Cricket Administration at professional level.
- Experience in commercialisation of cricket.

AREAS OF RESPONSIBILITY

The main areas of responsibility under the job specifications are classified below:

- 1) Implementation of Cricket Namibia's strategic vision:
 - Increase the access and participation of Namibians in all Regions and of all demographics.
 - Optimisation of International Cricket Council scorecard.
 - Drive inclusivity in all aspects and levels of the game.
 - Increase participation of female players in hard ball cricket.
 - Ensure global competitiveness of national teams.
- 2) Human resource management:
 - Oversee Program Leaders of all development programs within Cricket Namibia
 - Enhance the efficiency of administration of development programs in clubs, schools, regional centers and mini-cricket.
 - Build capacity of administrative and operational personnel.

- 3) Oversee national Men's, Women and High-Performance programs:
 - Sustain and improve the pathway for players in the pipeline to national teams.
 - Increase international participation opportunities.
 - Maintain and enhance on-field performance of national teams.
- 4) Financial management and reporting.
 - Develop and implement clear budgetary and reconciliation strategies and methods.
 - Implement financials systems to ensure accurate payments and safeguarding of finances.
 - Cash flow, debtors, infrastructure (fixed asset management), Financial risk management
 - Oversee audit process, familiar with Pastel
 - Financial reporting to the International Cricket Council.
- 5) Reporting to National and International governing bodies:
 - Accurate and timeous reporting to Governing bodies in Namibia, ICC Africa and ICC International.
 - Familiar with International Cricket Council safeguarding, anti-doping, anti-corruption, policies and procedures.
- 6) Brand and Marketing management
 - Oversee brand and marketing portfolio. Inclusive of print and digital channels, locally and internationally.
 - Achieve non-ICC income targets.
 - Ensure international recognition and awards.
 - Manage the sale of digital and broadcasting rights internationally.
- 7) Stakeholder engagement
 - Form and uphold business relationships with relevant stakeholders, including schools, clubs, committees, sponsors and governing bodies.
- 8) National stadium development, creation and implementation of a commercial model for the national stadium.
 - Oversee the development of the national stadium and overall facility.
 - Create a revenue model to ensure sustainability of the facility.
 - Implement a commercial model to ensure revenue generation from the stadium to fund cricket programs.

BASIC SKILL REQUIREMENTS

The basic skills and relevant experience required for the position:

- Administration of sport at national level.
- Commercialisation of sport.
- Sponsorship and broadcasting negotiations and contracting.
- Designing and implementation of strategy.
- Marketing strategies.
- Stakeholder management and relationships.
- Communication skills with reference to speaking, writing, and presenting.
- Knowledge and experience in commercialisation of cricket stadiums.
- Thorough understanding of cricket.

Applications close on the 25th of August 2026. Candidates must submit a current CV, certified copies of all qualifications and two references. Applications must be sent to seniorfm@cricketnamibia.com