
ADVERT – CEO: CRICKET NAMIBIA

Cricket Namibia is the custodian of all cricket structures and programs in Namibia. This position is the leader of all programs under the auspice of Cricket Namibia.

JOB SPECIFICATION

- 1) Implementation of Cricket Namibia's strategic vision.
- 2) Human resources management.
- 3) Oversee National Men's, Women and High-Performance programs.
- 4) Oversee Financial management and reporting.
- 5) Oversee Reporting to National and International governing bodies
- 6) Oversee Brand and marketing management.
- 7) Stakeholder engagement.
- 8) Oversee National stadium development, scoping and implementation of a commercial strategy for the National stadium.

QUALIFICATION AND EXPERIENCE

The following qualifications are a minimum requirement but not limited for this position.

- Tertiary qualification in Management.
- Post Graduate qualification in Business Management.
- A Master's in Business Administration.
- Experience in Cricket Administration at professional and international level.
- Experience in commercialisation of cricket.

AREAS OF RESPONSIBILITY

The main areas of responsibility under the job specifications are classified below:

- 1) Implementation of Cricket Namibia's strategic vision:
 - Increase the access and participation of Namibians in all Regions and of all demographics.
 - Optimisation of International Cricket Council scorecard.
 - Drive inclusivity in all aspects and levels of the game.
 - Increase participation of female players in hard ball cricket.
 - Ensure global competitiveness of national teams.
- 2) Human resources management:
 - Oversee Program Leaders of all development programs within Cricket Namibia
 - Enhance the efficiency of administration of development programs in clubs, schools, regional centers and mini-cricket.
 - Build capacity of administrative and operational personnel.

- 3) Oversee national Men's, Women and High-Performance programs:
 - Sustain and improve the pathway for players in the pipeline to national teams.
 - Increase international participation opportunities.
 - Maintain and enhance on-field performance of national teams.

- 4) Oversee Financial management and reporting.
 - Develop and implement clear budgetary and reconciliation strategies and methods.
 - Implement financials systems to ensure accurate payments and safeguarding of finances.
 - Cash flow, debtors, infrastructure (fixed asset management), Financial risk management
 - Oversee audit process, familiar with Pastel
 - Financial reporting to the International Cricket Council.

- 5) Oversee Reporting to National and International governing bodies:
 - Accurate and timeous reporting to Governing bodies in Namibia, ICC Africa and ICC International.
 - Familiar with International Cricket Council safeguarding, anti-doping, anti-corruption, policies and procedures.

- 6) Oversee Brand and Marketing management
 - Oversee brand and marketing portfolio. Inclusive of print and digital channels, locally and internationally.
 - Achieve non-ICC income targets.
 - Ensure international recognition and awards.
 - Manage the sale of digital and broadcasting rights internationally.

- 7) Stakeholder engagement
 - Form and uphold business relationships with relevant stakeholders, including schools, clubs, committees, sponsors and governing bodies.

- 8) National stadium development, creation and implementation of a commercial model for the national stadium.
 - Oversee the development of the national stadium and overall facility.
 - Create a revenue model to ensure sustainability of the facility.
 - Implement a commercial model to ensure revenue generation from the stadium to fund cricket programs.

BASIC SKILL REQUIREMENTS

The basic skills and relevant experience required for the position:

- Administration of sport at international level.
- Commercialisation of sport.
- Sponsorship and broadcasting negotiations and contracting.
- Designing and implementation of strategy.
- Marketing strategies.
- Stakeholder management and relationships.
- Communication skills with reference to speaking, writing, and presenting.
- Knowledge and experience in commercialisation of cricket stadiums.
- Thorough understanding of cricket.

Applications close on the 4th of October 2024. Candidates must submit a current CV, certified copies of all qualifications and two references. Applications must be sent to seniorfm@cricketnamibia.com